



**John Fogli**

**John Fogli** is the Founder and President of Sentenium, Inc. John's business research methods have helped public and private industries better understand the involvement necessary to lead consensus solutions. He has facilitated over 500 survey projects in the areas of consumer, employee, political, and operation(s) research. He is a member of the Market Research Association and holds a Professional Research Certificate. He is currently a part-time faculty member with the Department of Business at Diablo Valley College and sits on the Executive Council for The Pacific Chapter of American Association for Public Opinion Research. In 2013, he published a book with Dr. Linda Herkenhoff, "Applied Business Statistics for Business and Management using Microsoft Excel." He earned his B.S. from University of California, Berkeley and an MBA from the University of San Francisco.